



THE ROLE OF THE DIGITAL SECTOR
IN MAKING THE HEALTH & CARE
NEARER TO THE USERS

May 6th 2015 · Lecce · Italy

# From telemonitoring to integrated care: the changing role of patients

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#### The context



- Western Europeans constitute an ageing society
  - marked slowdown of the fertility rate
  - extraordinary increase in the life expectancy
- The ageing of the EU population is not expected to stop and even less to go backwards
- Ageing of the EU population means:
  - an increase in chronic diseases and in the frailty among the general population
  - a deterioration of the dependency ratio
  - a shortage of financial resources and personnel in the care sector to cope with the increase in demand

#### The context



- The healthcare and welfare systems that we have known in the last decades will not be sustainable any longer in the (near) future
- Small adjustments to traditional care organisation and processes are unlikely to provide a solution

#### The opportunity



- Internet has caused an unprecedented increase in the medical literacy of European citizens
  - Chronic patients and especially people affected by rare diseases can end up knowing more about their disease than the average GP
- European citizens in general are better educated and consequently more critical about the services they receive
- There is a general perception that for the healthcare and welfare systems to remain sustainable the citizens/patients need to play a (far) more active role

## The changing role of citizens/patients



- From passive care recipients to proactive stakeholders of their health
- From being part of the problem to becoming part of the solution
- From a culture of cure to a culture of prevention
- From a care financing mechanism based on medical acts to one based on outcomes



HIM, what is that?

## Skills and responsibilities distribution



Telehealth, telecare

**HIS GmbH - Germany** 

HIM GmbH - Germany

Consultancy, EU projects

HIM S.A. - Belgium

Patient Data Management Systems, ICU, AR, OR

Critical Care Company Belgium

Teleconsultation, TV-based videoconferencing

**HIM.it-Italy** 

Predictive modelling, ICT interventions evaluation, change management in care

**HIM Spain** 

#### ICT PSP projects won by HIM SA

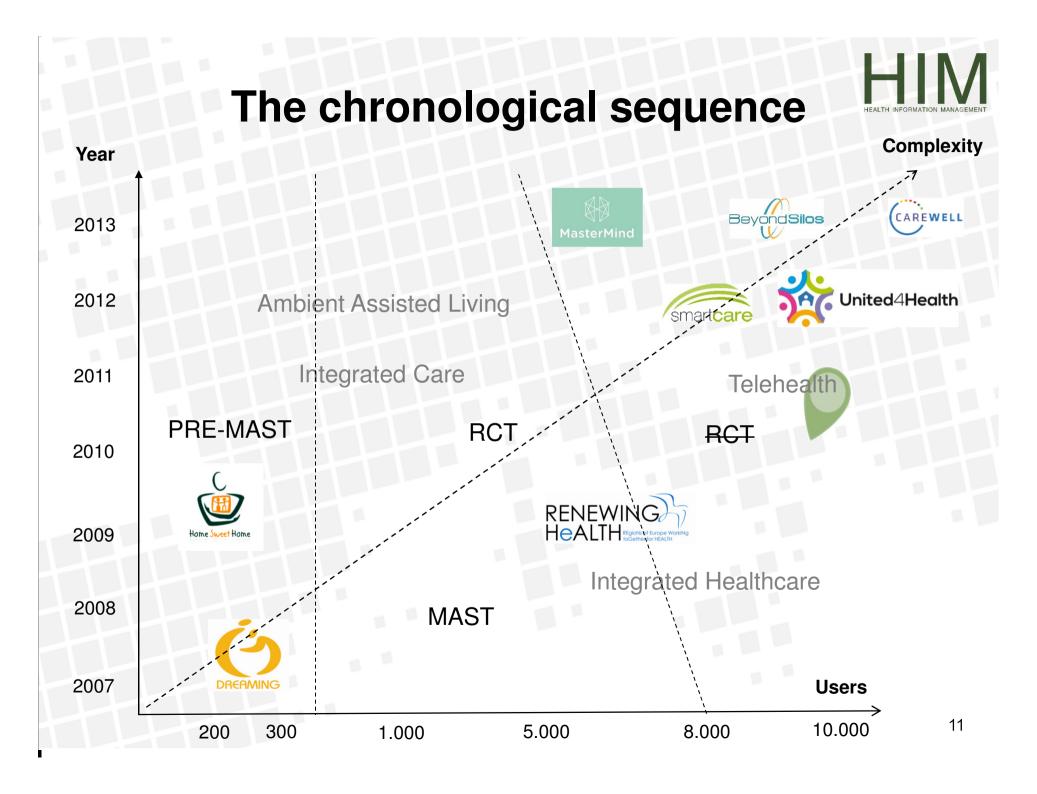


Project	Year	EU funding	Type of pilot	Description
1				
BeyondSilos	2013	2,736,000 €	Pilot B	Integration of social and health services through ICT - AAL
CareWell	2013	2,926,000 €	Pilot B	Integration of health services through ICT
DREAMING	2007	2,770,000 €	Pilot B	AAL
HOME SWEET HOME	2009	2,439,000 €	Pilot B	AAL
MasterMind	2013	7,000,000 €	Pilot A	Mental Health - Treatment of depression through ICT
RENEWING HEALTH	2009	7,000,000 €	Pilot A	Telemedicine B2C
SmartCare	2012	8,000,000€	Pilot A	Integration of social and health services through ICT - AAL
SUSTAINS	2011	3,500,000€	Pilot B	On-line access to EHR by citizens
United4Health	2012	5,000,000€	Pilot A	Telemedicine B2C
Total		41,371,000 €		

- Average value of projects won: 4.596.778 €
- Success rate >80% (9 proposals funded out of 11 submitted)
- > 28% of the global ICT PSP budget for eHealth, eInclusion and AAL won
- HIM SA has direct access to the largest base of evidence of eHealth, eInclusion and AAL impact currently available



#### Our pedegree





#### Two different but complementary axes

#### **Chronicity management**

- Renewing Health
- United4Health
- CareWell

± 30.000 chronic (mostly older) patients

#### Support to independence

- DREAMING
- HOME SWEET HOME
- SmartCare
- BeyondSilos



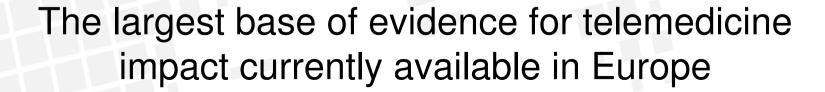


#### The user population

#### **Mental Health**

MasterMind

± 5.200 patients suffering from depression



#### An extraordinary observatory



- Through the Europeans projects that we have managed in the past or we are currently managing and our participation in specialised networks we are in contact with:
  - Over 100 care organisations established in 22 EU countries and 3 non-EU countries (Norway, Turkey and Israel)
  - We have visibility on what is happening in the various countries depending on the model of care they have adopted
  - We can play the role of clearance house transferring experiences from one region to the other



#### The telemonitoring era

- DREAMING (2007)
- RENEWING HEALTH (2009)
- United4Health (2012)





DREAMING

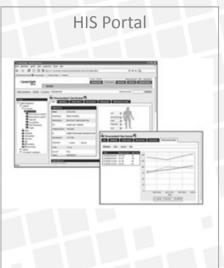


#### **Key Components**

















# RENEWING HEALTH REgions of Europe WorkIng to Gether for HEALTH

#### Consortium



#### The Regions

Regione Veneto (I)



Norrbotten County (S)



Region (DK)

North Norway (N)



South Karelia (F)



Catalonia (E)



#### Consortium



#### The Regions

Carinthia (A)



Central Greece (GR)



Berlin (D)



#### Consortium



#### The Competence Centres





















#### The RH Organisation



7148 patients

9 regions

21 pilots

84 centres

10 clusters

3 diseases

9 RCTs

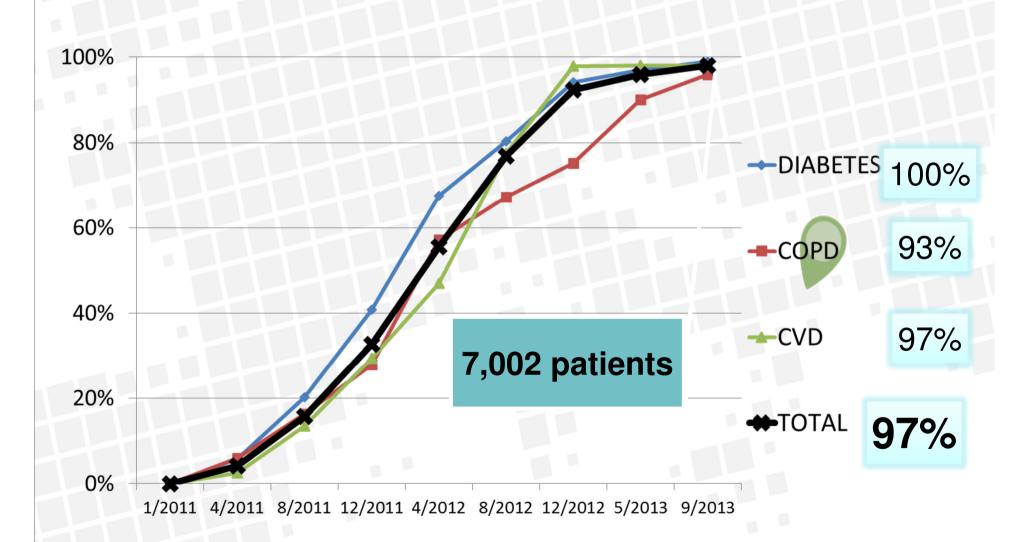
1 observ.

COPD CVD





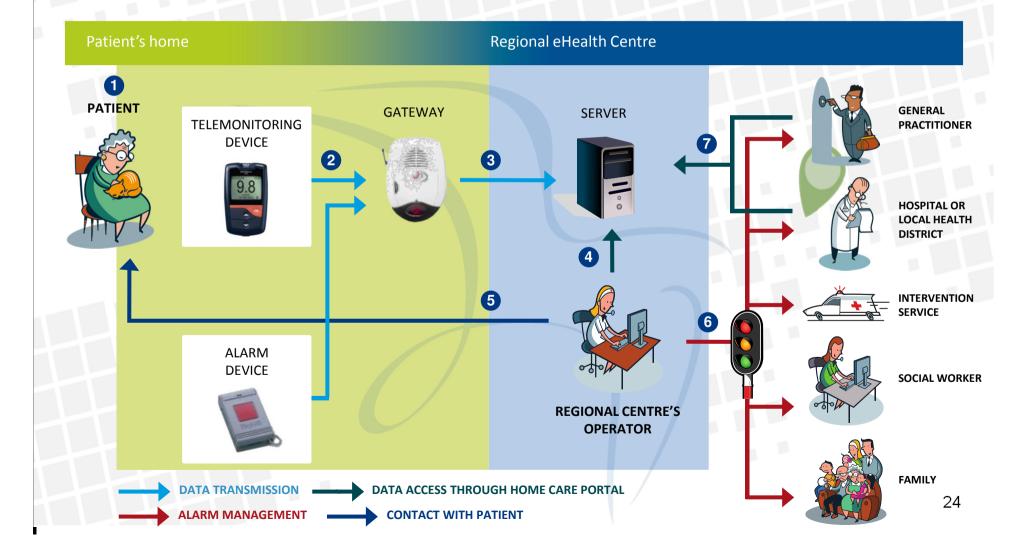








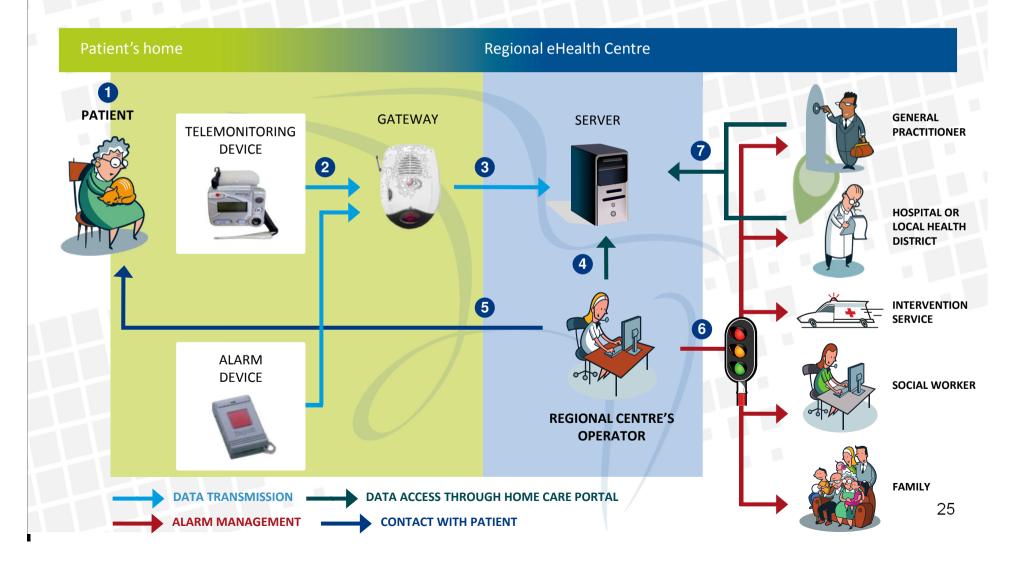
#### Cluster 2: Diabetes Veneto Region (IT) ©







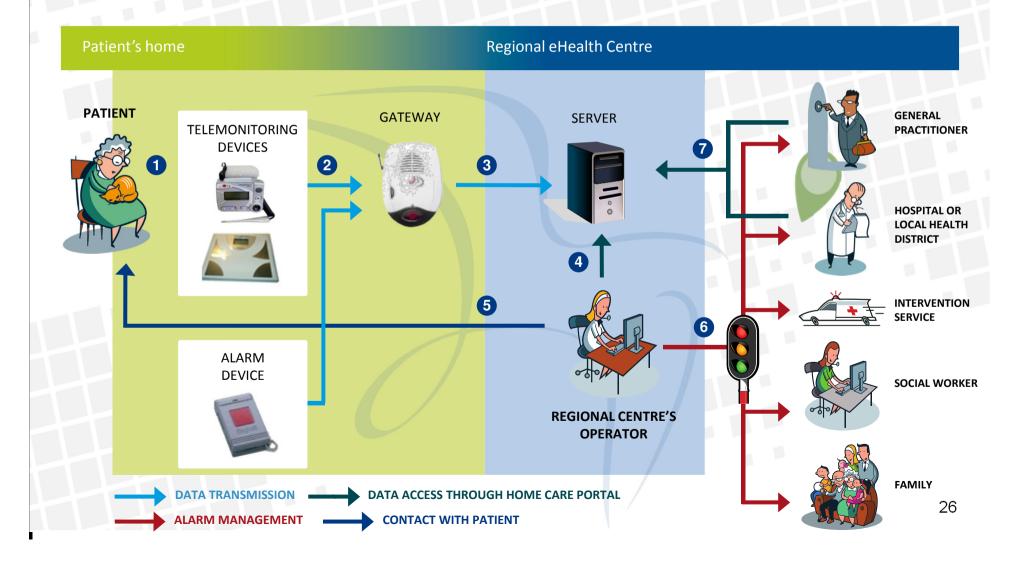
#### Cluster 5: COPD Veneto Region (IT) ©







#### Cluster 7: CVD Veneto Region (IT) ©





# The integrated care/patient empowerment era

- HOME SWEET HOME (2009)
- SmartCare (2012)
- BeyondSilos (2013)
- CareWell (2013)
- MasterMind (2013)







#### **Key Components**



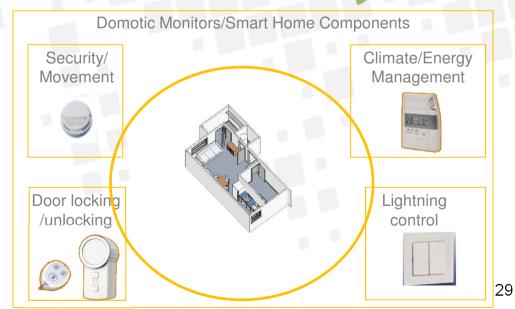














#### **HOME SWEET HOME**









- Domotics
- DailyScheduler
- Navigator
- Behaviour analysis
- Exercises for maintaining and measuring mental faculties



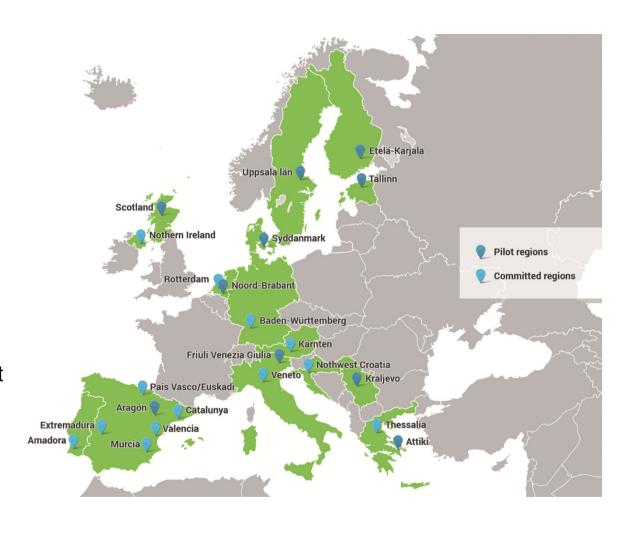
Joining up ICT and service processes for quality integrated care in Europe

## śmartcare

#### **SmartCare Regions**

The 23 Regions participating in SmartCare are members of one of two different groups:

- 9 regions will deploy integrated health and social eCare services
- 14 committed regions
   participate to learn from
   experience of the deployment
   regions and go through a
   programme of service
   planning and scenario-based
   piloting



#### The Consortium



































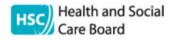


























































#### SmartCare is a breakthrough

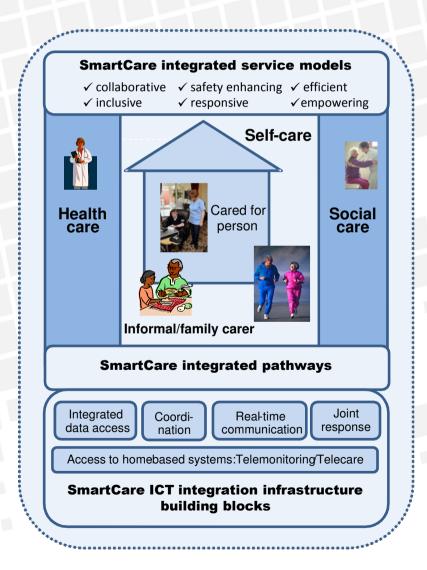
### The largest deployment of ICT-supported integrated care ever launched in Europe

Region	Older people	Health	Social care	Informal
Number of users	(care recipients)	professionals	professionals	carers
Friuli-Venezia-Giulia	200	80	20	100
South Denmark	400	50	75	400
Scotland	6,000	1,000	1,000	2,000
Aragon	300	50	100	0
Tallin	100	3	3	0
South Karelia	100	15	2	10
Attica	800	35	10	1,100
North Brabant	500	30	0	500
Kraljevo	110	20	5	100
Total	8,510	1,283	1,215	4,210





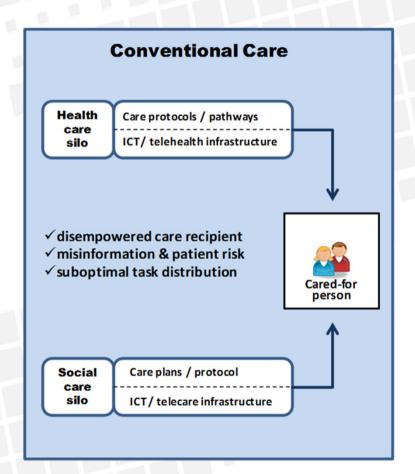
It mobilises all the players involved in elderly care

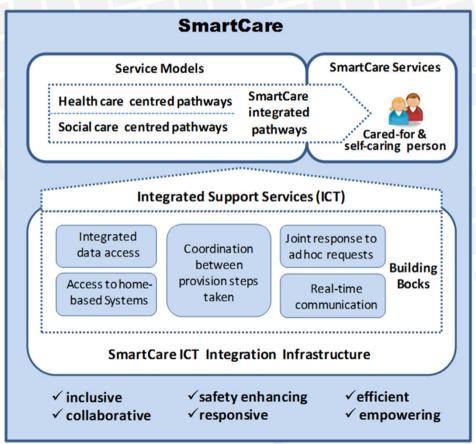






It fosters the move from conventional care to SmartCare







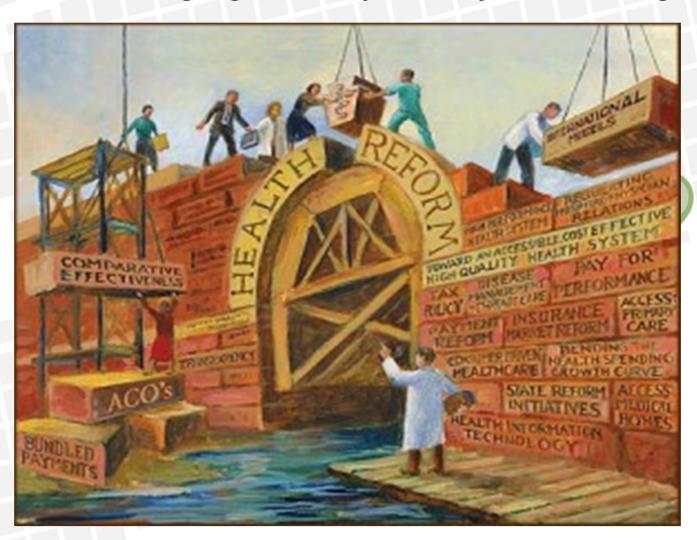
#### **SmartCare is ambitious**

- It aims at validating ICT-based integrated care models in various organisational set-ups covering both the:
  - Beveridge model
  - Bismarckian model
     in all their possible variations



### **SmartCare is ambitious**

It aims at changing the way elderly care is organised





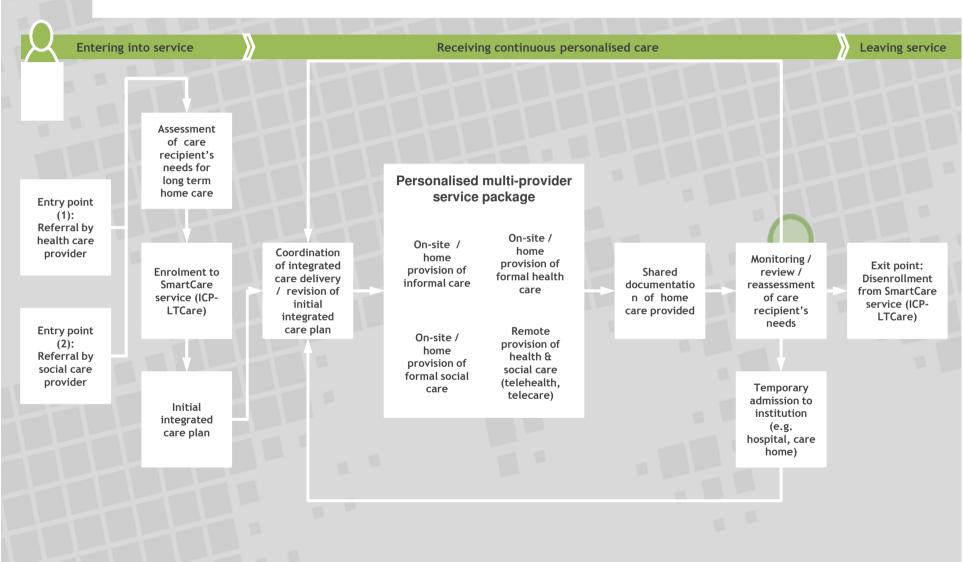
#### **SmartCare is ambitious**

It aims at changing the way elderly care is perceived



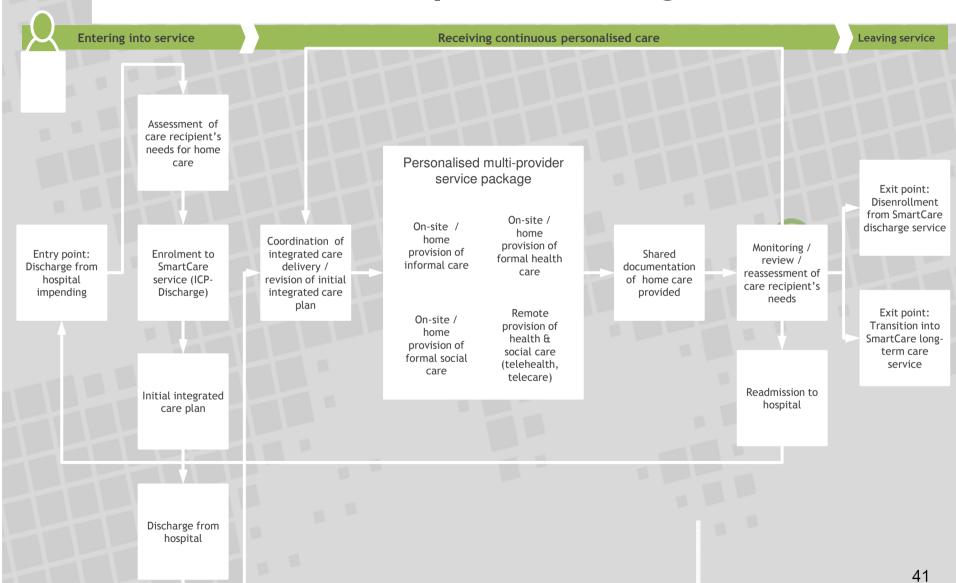
## **Integrated Long-Term Home Care Support**





#### **Integrated Home Support** after Hospital Discharge







#### The ICT Integration Infrastructure

- Integrated data access for care providers in different agencies and informal carers
- Design and execution of <u>pre-planned care pathways enabling temporal</u> <u>coordination</u> among provision steps taken by care providers in different agencies and informal carers
- Access to <u>home-based monitoring</u> (Telehealth andr Telecare) by care providers in different agencies and informal carers
- Real-time communication among care providers in different agencies and informal carers, e.g. support to case conferences
- <u>Joint response to ad hoc requests</u> by care providers in different agencies and informal carers
- Self management, including links into all above cooperation mechanisms



### Where are we today?

- All the deployment sites are operational with the exception of the Netherlands
- A wealth of lessons have been learned already.
   We are currently elaborating them for later publishing
- A close collaboration has been established with the flagship EU initiative in the field of integrated care: the EIP-AHA B3 Action Group on Integrated Care



### SUSTAINS, a project apart





### SUSTAINS belongs to a different league

- It is about citizens and not patients (... even if citizens are also sometimes patients)
- It has had a totally different genesis compared to almost all the projects that we have managed
- It cannot be evaluated with the same evaluation methodology as the other projects we have seen
- It is not about care but about knowledge, information and empowerment (possibly about lifestyle management too)



# SUSTAINS represents a major success story for Uppsala

- Promoter of the concept from the very beginning (2007)
- Inclusion (2010) of the online access by citizens to their EHR in the Digital Agenda for Europe (Key Action 13)
- Successful submission of the SUSTAINS proposal (2011)
  - 12 pilot sites in 9 different European countries



# SUSTAINS represents a major success story for Uppsala

- 60.000 individual users reached as of today (17,8% of the total population!)
- The reasons of a success
  - an enthusiastic team never losing faith in the final outcome
  - a reach set of data made available to citizens (single EHR system in use by most of the care providers in the County
  - high visibility among the general public (not always planned in advance!)





### Thank you for your attention